

Zodda Returns from IECA Conference and North Carolina College Tour

November 20, 2009, Framingham, MA ---Judy Zodda, education consultant, and owner of Zodda College Services, recently returned from a professional development conference held in Charlotte, North Carolina. She also visited colleges throughout that state.

The conference was hosted by IECA and offered a variety of topics which ranged from the changing economic environment that impacts families and colleges today to financial aid and to how to best serve their clients. Some of the featured were: *Financial Aid: What's new and what's changing; How to wake the sleeping family: Fostering independence in college-bound students; Economic restructuring: Impact on college admissions; and Mining for data: Finding the mother lode.* IECA provides professional conferences for its members twice per school year. The next conference will be held in Toronto, Canada in May 2010.

Zodda also met with Admissions representatives from colleges/universities and Gap Year Programs while in Charlotte.