

Professional Development Vital for Educational Consultants

May 1, 2010, Framingham, MA--- Judy Zodda believes that professional development is vital for educational consultants. To that end Zodda participates in programs that keep her up-to-date with trends. Over that past few months she has participated in several seminars and/or attended presentations on the following topics:

- “Executive Function Skills in Nonverbal Learning Disabilities and Asperger’s Syndrome,” presented by Sarah Ward, SLP, CCC.
- National College Advocacy Group’s (NCAG) webinar “Shrinking the Cost of College” which featured Lynn O’Shaughnessy, author of “The College Solution.”
- “A Journalist’s Perspective on Higher Education and College.” Also sponsored by NCAG, the guest speaker was Kim Clark, U.S. News & World Report journalist.
- National Association and College Admissions Counseling’s (NACAC) webinar “NCAA Eligibility Center-101, A High School Review.” Additionally, the Eligibility Center reviewed changes and what now counts as core curriculum requirements for student-athletes to meet in Divisions I, II, and III.
- “What Your Juniors Should be Doing Now,” a NCAG webinar.
- “Appealing Financial Aid Awards – Documenting Your Client’s Story” also sponsored by NCAG.
- “Colleges That Change Lives” sponsored by the Summit Educational Group at the Wellesley College Club. Martha O’Connell spoke on the topic of looking beyond brand name colleges and to those colleges selected by Loren Pope as examples that have “value added” beyond the usual names of schools that we immediately recognize. The 40 colleges are fully discussed in his book, “Colleges That Change Lives.”
- “The Transition from High School Junior to Senior in the College Selection Process,” a webinar sponsored by NACAC.
- “Student Aid Changes Included in the Health Care Bill.” Sponsored by NCAG, this webinar outlined the changes that resulted from reconciliation of the healthcare bill that affects financial aid for college students.

According to Zodda, “Our clients deserve our best effort when it comes to college coaching and placing students in the ‘right’ environment for them; and they have a right to expect that the consultant they select is knowledgeable about the entire college search process.” Judy is resolute when it comes to keeping current and ahead of trends with professional development programs such as these.

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