

Finding out What Colleges Offer First Hand: The College Tour

“The key role of the educational consultant is to find the best possible match between a student’s educational, social, community needs and desires, and what colleges offer.”

Independent Educational Consultants Association (IECA)

Framingham, MA, May 10, 2010---Judy Zodda, of Zodda College Services and a professional member of IECA, is passionate in finding the right fit for her students. One way for her to deliver is to visit colleges herself. While Judy encourages students and parents to visit college campuses, she believes that it is a vital activity for consultants as well. “Tours help me assess which colleges are a possible fit for specific students’ profiles. I meet with college admissions staff. I often have the opportunity to meet with faculty, and other key departments, that lead to developing strong relationships which help in placing students. Above and beyond that, my contact on campus with current students provides me with an unbiased and uncensored view of each campus “culture.”

- During the past 9 months Judy has toured 16 colleges/universities in NYC and the Hudson River Valley, 17 in Vermont, courtesy of the Consortium of Vermont Colleges, 6 in central Pennsylvania and several more in Massachusetts.
- North Carolina visits this year include Duke University, Elon University, High Point University, Queens University, and North Carolina School of the Arts. She has been to NC several times and has seen a very wide range and diverse group of schools.
- Pennsylvania visits include Susquehanna, Bucknell, Ursinus College, Franklin and Marshall, Lebanon Valley, and Elizabethtown colleges. Pennsylvania has many colleges; this was her fourth trip to that state.

In keeping with her commitment to finding the right fit for her students, Judy plans to tour several more colleges this summer in Massachusetts and also has trips planned to Ohio and a return visit to North Carolina for the fall.